



Dr. David S. Cohen, Ed.D.

Since 1991, David has been an internationally respected advisor, leadership and culture guru, best-selling author, coach, and business speaker. His impactful presence inspires leaders and teams while revitalizing engagement, ultimately enhancing business outcomes. With a unique blend of insight, humour, and personal reflections, David empowers audiences, teams, and individuals to achieve their best every day.



Clients consistently laud David's team-building sessions and motivational keynote speeches, describing them as "energizing," "entertaining," and a surprising blend of fun and learning. His approach extends beyond inspiration as organizations turn to David to facilitate executives' understanding of the intricate interconnections among company values, culture, and strategic planning. This comprehensive approach has proven pivotal in aligning organizational culture with strategic plans, ensuring sustainable, longer-term success.

David's perspective offers a refreshing take that sparks contemplation on how behaviours impact people at work, illuminating the path to successful execution within specific company cultures. Working internationally with a diverse range of organizations, from Fortune 100 companies to start-ups, municipal to federal government levels, David's ambition is clear: to make organizations as great as the people inside them.

An accomplished author, David has written three books:

- [The Talent Edge: A Behavioral Approach to Hiring, Developing, and Keeping Top Performers](#); (John Wiley and Sons, August 2001)
- [Inside the Box: Leading with Corporate Values to Drive Sustained Business Success](#); (Jossey-Bass, September 2006).
- [Selecting the Best: Fostering a Workforce Driven by Values for lasting Success](#); **Rock's Mills Press (April 15, 2025)**

His clientele includes renowned names such as Michelin Tire, Sanofi, Johnson & Johnson, Symbility Solutions (now CoreLogic), The Bulldog Software Group (now integrated with Sony Pictures), Export Development Canada, Nemak, The Calgary Police Service, the Immigration and Refugee Board of Canada, The Bank of Canada, the Canadian Mint, CitiBank, National Grocers (Now Loblaws) Shoppers Drug Mart, Scotiabank, the Royal Canadian Bank, Inalfa Roofing Systems, HEICO, Starbucks, Inter Pipelines, Air Canada, HSL Group, Estee Lauder Singapore, and many more.

David's impact extends globally, with presentations at conferences in Zimbabwe, South Africa, Kenya, Singapore, Indonesia, the U.A.E, Canada, USA, Chili, Columbia, and Jamaica. His thought leadership in organizational culture is recognized by the Global Gurus Top30 Organizational Culture and the World HRD Congress, where he is acknowledged for leadership in talent management.



Getting Results Through People:

Performance Improvement • **Structured Behavioral Interviewing** • **360°Feedback** • **Coaching** • **Succession Planning** • **Leadership Development** • **Leading Through Values**